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The Bison, October 29, 1971

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HARDING
U N I V E R S I T Y

New Men's Dormitory No. 1 renamed, to be dedicated today as Keller Hall

The Albert and May Keller Residence Hall, formerly New Men's Dorm No. 1, will be formally dedicated this afternoon at 3:30 with an open house following at 4:00 and a dinner honoring Miss Keller at 6:30.

Miss Keller and her late uncle were born in Yell County, Ark., into a farming family who moved to Hayti, Mo., in the early 1920's.

Keller soon gained the reputation of being one of the most progressive and efficient farmers in the county. He helped a number of young men in the community get their start in farming and he was always interested in helping others develop their land and their skills in farming. His favorite hobby was raising cattle and hogs. Keller died on January 28, 1964 at the age of 86.

As a young lady, Miss Keller picked cotton in the fields surrounding their farmhouse. Although she does not consider herself to be a good "cotton picker" she was reported to have picked 248 pounds one day and on the following day added 222 pounds to her collection.

She claims that in recent years she has become "lazy". Her days formerly began at 4 a.m. and ended at 8 p.m., but now she begins her daily activities at 5 a.m. and concludes at 9 p.m.

Her favorite hobby is raising

her own vegetables and flowers in the garden near her home. She is noted for her many varieties of flowers, 36 in all, that grow in the yard surrounding her home.

She is a member of the Hayti Church of Christ and spends her Sunday afternoons visiting the sick at their homes or in the local hospital.

The L-shaped structure is located on the east side of the campus and contains more than 42,000 square feet of living area. The three-story living center was the first building to be completed in Harding's Decade of Development (1965-1975).

The facility provides living quarters for 210 male students. All rooms in the structure were built to accommodate two students. The rooms are independently heated and cooled, and contain built-in furniture for the most efficient use of floor space.

The first floor of the modern structure provides a large spacious carpeted reception room for visitors. A game room is also located on the first floor for the students' use between classes and during their leisure hours.

Keller Residence Hall is also equipped with a modern three-bedroom apartment for the resident manager of the complex. Office facilities for the manager are located adjacent to the apartment.

The Harding BISON

VOL. 47, NO. 8

HARDING COLLEGE, SEARCY, ARK. 72143

OCTOBER 29, 1971

Twelfth Consecutive All-American

Petit Jean sweeps awards

The 1971 Petit Jean received Tuesday its twelfth consecutive All-American rating in the 51st All-American Critical Service and won the General Excellence Award of the Arkansas College Publications Association at their annual fall convention at the Velda Rose Motel in Hot Springs.

In State competition the Petit Jean took first place in General Excellence, Photography, Yearbook Display, Yearbook Copy and Yearbook Coverage.

Second and third in General Excellence were the Ouachitans of Ouachita Baptist University and the Mulerider of Southern State College, respectively.

Benjamin W. Allnut who judged the 1751-2500 enrollment category of the Regular Critical Service is one of the nation's outstanding authorities on yearbooks and yearbook production.

Mr. Allnut described the 1971 Petit Jean as "a thoroughly interesting and appealing yearbook. The editorial material is factual, interesting, mechanically correct and beautifully edited in every aspect. Generally fine work and evidence of a high degree of staff pride and know how."

The ACP guidebook for the evaluations this year has been completely revised from the one for the past number of years. ACP is bringing into its evaluation of guidebooks another dimension that will be given strong emphasis in evaluating 1972 yearbooks.

Because college yearbooks have been dying on a number of



Sponsor Dr. Joe Pryor presents the ACPA General Excellence Award trophy to '72 Petit Jean Editor Larry Stewart.

— PHOTO BY CARL BAKER

campuses, ACP has felt that it was necessary to emphasize the need to cover student involvement in government, environment, and other activities on a city, state and national level.

The staff of the 1971 Petit Jean included Layon McCown, editor; Suzanne Holland, business manager; Mike James, student photographer; and Larry Stewart, assistant editor.

Those representing the Petit

Jean at the meeting were Dr. Joe Pryor, Larry Stewart, Pat Johnson, Debbie Gannus, Mike Cole, Dwina Wittle, Diana Denham, Charlie Anderson, Mike James, Ron Coleman and Wayne Luallen.

Staff members from the Bison were Kathy Burton, Richard Taylor, Susan Woods, Carol Garrett, Larry Brown, Rick Adkins, MariLynn McInteer and Dr. Neil Cope.

Pop groups scheduled to appear

Common Good

November 12

The Cowsills

December 5

Miss Janet Richardson crowned Homecoming Queen



Janet Richardson, the 1971 Homecoming Queen, was presented with her attendants, Liz Williston and Martina Peacock, at last Friday's Coronation. The queen received the traditional bouquet of roses and was crowned by Billy Ray Cox, executive vice president of Harding.

— PHOTO BY KRIS WEST

By Tim Bruner

Miss Janet Richardson was crowned Homecoming Queen of 1971 by Harding Vice President Billy Ray Cox at the Coronation on the front lawn last Friday.

Following a performance by the Bison band in front of the Administration building, the crowd of students, relatives and visitors squeezed between the lily pond and the stage float to view the colorful procession.

Miss Richardson, a senior English major from Little Rock, was escorted by one of the Bison football team's tri-captains, Terry Brumley, a senior from Columbus, Miss.

The other nominees were Miss Liz Williston, a junior elementary education major from Middleton, Ohio, and Mrs. Martina Peacock, a senior physical education major from Searcy.

Miss Williston's escort was another of the Bison's tri-captains, senior Jerry Cook. The other captain, Ronny Peacock, escorted his wife.

Miss Laura Shuffett, a physical education major from Centralia, Ill., represented the senior class in the coronation. Her escort was class president David Willis.

Junior representative Miss Pat Johnson, an English major from Imperial Beach, Calif., was escorted by class president Ron Nicola.

Miss Carol Bucy represented the sophomore class. The vocational/home economics major from Searcy was escorted by

David Staggs, sophomore class president.

Representing the freshman class, Miss Glenda Gunter, a Bible major from Ferriday, La., was escorted by class president Stephen Tucker.

The queen, her attendants and the class representatives were again presented at half-time of Harding's homecoming game Saturday.

Two former homecoming queens and four past Bison football captains in attendance were also recognized at half-time.

The 1970 queen, Linda Howell Merritt, wife of former Bison defensive standout Ken Merritt, now lives in Fayetteville. Charlotte Burkett Smith, the 1962 queen, returned from Memphis where she teaches at Harding Academy.

Bill Thrasher, the 1969 Bison captain, came from Forrest City where he is assistant Principal of Forrest City High School. Johnny Jeter, a member of the business faculty at Cameron State College and captain of the 1969 Bison team, was visiting from Lawton, Okla.

The 1964 captain, Morgan Outlaw is currently teaching and coaching at Heber Springs. Steve Smith, the 1961 captain, is an instructor in mathematics at Harding.

Melissa Lloyd, daughter of Mr. and Mrs. Ted Lloyd, was the flower girl at the ceremonies, and Kenny Olree, son of Dr. and Mrs. Harry Olree, the crown bearer.

From the Editor's Desk:

Future nostalgia preview replaces parade

There was something different about Homecoming this year. Some vague unfamiliar feeling about last week-end remains with me.

I realize it was supposed to be different. We were promised a livelier schedule of tradition and innovation and a more alumni oriented affair (especially the hallowed class of '47).

"Tradition!" The week before Homecoming seemed terribly incomplete without the nightly vigils of my freshman and sophomore years spent stuffing Kleenex flowers into chicken wire at Joe Webb's barn. But then again I enjoyed not being transformed into a sleepy, nervous idiot by kickoff time.

The band concert and coronation of the queen on the front lawn Friday afternoon so she could reign for more than half of a football game was a beautiful idea, but for some reason I felt that the flagpole should have been wrapped with pastel streamers.

I'm sure the club breakfasts were really a fantastic way to start off the alumni's "old home day" — for those who happen to be breakfast people. I think the Black and Gold Alumni Banquet was an appropriate alternative to the Chili supper for the visitors.

The absence of a parade wasn't the great void of the day I thought it would be. Maybe I've finally outgrown parades.

That weird feeling was intensified at the game. But I can pinpoint several contributing reasons: 1) the new

stadium provides a much better view of the field; 2) there was a wave of nostalgia in the form of two former Homecoming queens and four former Bison football captains that halftime never had before; and 3) we lost.

But these don't fully explain this new aura of disquieted sensations still enveloping me. Could it be that I'm getting older and beginning to understand that next year many of my friends will be gone only to perhaps return for this occasion and that the next year "Homecoming" won't mean to me just going to see my family but coming back HERE?

It couldn't be. I'm a hardened journalist.

— K. B.

* * * * *

We the members of the Bison staff would like to express our warmest congratulations to all the *Petit Jean* people for winning the General Excellence Award and All-American Rating and once again making the fall ACPA convention a proud occasion for us as Harding students.

We only pray that the spring convention will be as gloriously exciting for us as this one was for you. In the meantime, we are, as always, your friends next door who endeavor only to inform our community the best we can and hope that the General Excellence Award will reward our late-night efforts.

Mazeltov!

— K. B.

Fifth Column



By Mike Justus

When the idea of having a homecoming bonfire first materialized years ago, the generosity of the upperclasses granted the responsibility of building the bonfire to the freshman class. Naturally, the big-heartedness of the upperclassmen was commended by all — except the freshmen.

The freshman class must still accept responsibility for having the bonfire ready to burn at the pep rally. The upperclasses have delegated to themselves the responsibility of igniting the fire once it is prepared. But ever since the upperclasses authorized themselves as chief arsonists, a conflict arose with the freshmen as to the appropriate time for ignition. As a result, one mark of an outstanding freshman class is its ability to prevent the bonfire from being lighted before the pep rally.

The shrewdness and simplicity of the upperclass mind has revealed itself through the years with methods for prematurely burning the bonfire. One major obstacle which must be reckoned with is how to get close enough to light the fire without being seen.

A popular idea back in the forties was to disguise a senior as a cardboard box, to place him with the trash and to let the freshman unknowingly carry him to the fire site. This disguise trick was a tremendous success until the year the garbage truck beat the freshmen to the trash and the unfortunate senior. A scavenger hunt for that prize box at the dump was immediately announced as a senior class function. The lost senior was finally located and the seniors slyly covered their unsuccessful attempt at sabotage.

Junior attempts to burn the bonfire dominated the fifties. By launching a raft into the current up the river, two juniors could float down and tie up at the Wyldewood dock just below the bonfire site. While one junior acted as a diversion, the other managed to carry out Project Ignition.

The reign of the junior success at burning the bonfire terminated the year the freshmen got a hot tip about the planned sabotage. Anticipating the old-raft-trick, the freshmen moved the Wyldewood dock, and the fire was saved. As for the juniors who missed the dock, they were later picked up in the Gulf by a shrimp fleet.

It was the sophomore class that came to power in the decade of the sixties. Diverging from their predecessors who relied on stealth and cunning, the sophomores placed their strength in the element of surprise and military strategy. Dividing into several brigades, the sophomores charged the bonfire site from various directions and succeeded in cramming torches into the prepared bonfire.

Of course this method might have gone unchallenged for years had it not been for one freshman class several years ago. Leaving the bonfire with only one hypertensive freshman as a guard, the freshmen failed to realize the easy prey left for the sophomore class. But when the nervous freshman guard heard and saw the magnitude of the approaching sophomore army, he made a gallant attempt to save his class project. He lit the bonfire himself.

Felt like a YOUNG man as I crowned the Queen, Hon.



ARCHIE

Sure, but when the Homecoming Queen came out you were supposed to shake her hand not KISS her.

The Harding BISON



"Liberty is Found in Doing Right"



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Talk Bloc

Conversation Habit



By Phil Johnson

One student said about her, "She could probably enjoy talking with anyone about anything; she is so much fun to talk to." I know her too. She is not a close friend to me, yet each time we have talked together, it has been good. Mary (Her name is not Mary. I don't want to embarrass anyone.) knows how to "cut the gab" and simply communicate.

Conversation with her is more than a few neutral words to drown out an awkward silence. Somehow, she has learned that delicate balance of talking and listening in a way that stimulates an immediate openness, and leaves you wishing the conversation could continue.

Mary is a picture of the idea that daily conversation can be more than habit. In fact, with

effort, conversation can be a helping, enabling act.

A couple of simple but far-reaching principles concerning the art of conversation:

Interest. I think interest in people is mainly an act of will. That is why I mention it. One of the joys of talking with Mary is that she listens, and she listens because she is absorbed in the other's interest — genuinely wanting to learn and know him better.

Self-expression. Some are good listeners, and even encourage openness in others, but they themselves remain that distant island. Conversation and relation can only go so far with them.

Conversation is universal, but real conversation stems from the desire to learn and give in even the short passing relationships.

U. S. Attorney General Mitchell views environmental situation

By John N. Mitchell, Attorney General of the United States

Young people have played a primary role in focusing the attention of the Nation on the quality of our environment and the importance of insuring that clean air and water are available for future generations.

During the past two and one-half years, the Department of Justice has recognized the urgency of their concern and has given top priority to the enforcement of federal laws relating to environmental protection.

Our original approach was to give new emphasis to a 72-year-old law — the 1899 Refuse Act — and to use it as one of our most effective weapons against polluters. Under the Refuse Act all industries which discharge any waste into navigable waters of their tributaries must apply for a permit to do so from the Corps of Engineers, stating that the waste does not pollute the water. If a company discharges

without a permit, it is in violation of the law and may be fined as much as \$2,500 a day upon conviction.

Criminal actions and civil penalty actions are brought against sporadic or accidental polluters, as in the case of oil spills from ships or from shore installations. We found, however, that the penalties carried by these statutes are ineffective against major industries with continuous discharges.

Therefore, in March 1970, we adopted a second approach to stop pollution by asking the courts to issue civil injunctions. The relief requested in an injunction suit is that the company be ordered to stop discharging its wastes into the tributary or navigable water.

Generally, an attempt is made to negotiate a settlement which specifies treatment facilities to render the wastes harmless to the receiving waters. In the event a settlement cannot be

(See Environment Page 4)

Newspaper Column

Bush offers 'no comment' in interview

By John Bibe

Interview with a bush. I interviewed a bush on Saturday. The bush was a campus bush.

How do you interview a bush? Well, I sat down on the grass and talked. I caught the whole scene on this button tape recorder I had sewed to my shirt.

Interview:

"Hello bush," I said.

Silence. The bush didn't seem to want to talk right off. I didn't really know. Maybe they don't speak to strangers.

"Hello boxwood," I said.

Silence. I thought the name would loosen things up a bit, but the bush just grew there. The bush was in a row with a bunch of other bushes. They all grew there at attention, observing the afternoon sun.

"Tell me bush, do you like being a plant and all? You know, the bugs and ground and stuff."

Silence. The bush gave me a greeny look, but I couldn't see any eyes.

"Ah — how is the winter sun compared to the summer sun?"

No comment. A paper bag blew and got caught under the bush. Messy people. The bag didn't look anything like an egg under the wing of a bush. I liberated the bag and bush. The bag blew away. I asked another question.

"Do you mind losing your leaves?" I noticed some leaves on the ground.

Again silence like the other silences. The bush grew there all bushy.

"Do roots tickle?" I said.

Oct. 23, 1971

THE HARDING BISON, Searcy, Ark. ★ 8

Sometimes I wonder about roots. I thought it was a valid question.

The bush remained unspeaking.

"What is frozen dirt like?" I asked. I thought of how I get cold football-game feet. Bushes have feelings. I thought I'd forget the usual questions one asks a bush and get right to the sap of the matter.

"Bush, just what is your real secret?" I bent forward and stuck my ear in the leaves. Leaves are kind of nice when they touch the ear . . . by the way.

Silence. I thought maybe this bush is asleep or I am or it can't hear or I can't. I knocked on the bush in case it was asleep. Knock on green. The knock ruffled the bush. The bush made a ruffled sound, like it was ruffled by the wind. I'd like to think my hand could ruffle bushes like the wind. It's one of those things. I was glad to hear some sound.

A guy walked by just then and clicked a picture of me talking to the bush. Maybe it was evidence. Those kind of things shape your mood.

I was hungry. I had an orange

with me. I peeled the orange and ate some. I offered the bush some orange. The bush didn't do anything.

I put some of a segment of orange under the bush. I saw an ant. Well — "it's an orange world and everyone has to peel their own", I felt like saying to the bush when I saw the ant. I did say it to the bush.

I looked at the bush. I didn't feel like any questions. Silence.

I threw some of the orange peels on the bush. The peels and the bush looked nice together. I had that old orange peel feeling. The bush really looked nice. And so did the other bushes next to it. As a matter of fact, the grass and ground looked nice together with the bushes and peels. I sat on the grass. The grass had a few bare spots that looked like somebody in a little circle of people had picked a small hole for each nervous thought they had and didn't express it because they were afraid to talk. Some people cry, some sing, and some pick grass, I guess.

I was very comfortable sitting on the grass. I felt like I was part of the party. The trees were hanging around with some shade and the bushes didn't complain about whether the water men had cold hoses or not. I guess they just accept a hose as it is and whatever else comes. It was very peaceful and I thought that this interview was a lot better than a bunch of questions. I sat.

The sidewalk was on the other side of the bushes from my position. The sidewalk kept going. People walked by. A cobweb blew by and stuck in the leaves of the bush. The spider crawled off. It was a great party. Complete.

Dear Editor,

I have been touched to tears by your cards, letters, flowers and prayers.

The Lord willing, I hope to be back at school after a period of convalescence. But always remember, the Christian always has the victory regardless of what happens. Please continue to carry my name before the throne of grace.

In Christian love,
J. D. Bales

Real Bar-B-Q

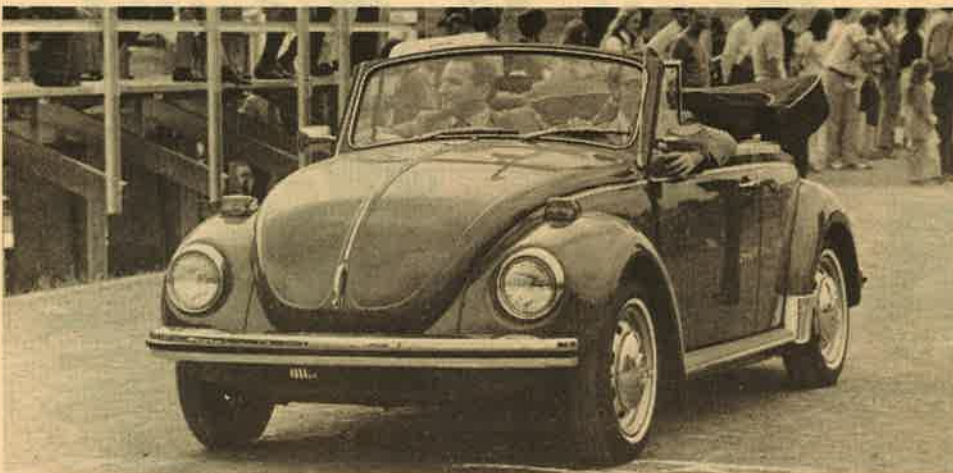
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Don Huey contributes a pint of blood to the record 427 units collected.

— PHOTO BY KRIS WEST

Harding students give record 427 units

The Arkansas Red Cross Bloodmobile's two-day blood drive Oct. 13-14 produced a record total of 427 units donated by approximately 25 percent of the Harding student body.

The success of the drive is attributed to the fact that the Blood Drive was announced as a contest among the social clubs. Enthusiasm and participation increased as club members flocked to the American Heritage Trophy Room to prove which club would be superior in their donations.

According to the statistics, Mut Eta Adelpian and Lambda Sigma had the highest participation. MEA had 100 percent participation and Lambda Sigmas had 89 percent participation. These two clubs will receive at-

tractive American Red Cross plaques in appreciation of their participation.

The following social clubs had over 50 percent participation: Beta Tau Gamma — 55 percent, Delta Chi Omega — 76.5 percent, Omega Phi — 52 percent, Phi Delta — 59 percent, Regina — 70 percent, Tofebt — 59 percent, Zeta Rho — 51 percent, Delta Theta Epsilon — 58 percent and Kerei Na Ai — 51 percent.

The following men's clubs had over 50 percent participation: AEX — 70 percent and Lambda Sigma — 89 percent.

Harding coeds out donated Harding men by a ratio of nearly two to one. No statistics are available on the faculty participation.

Environment . . .

(Continued from Page 3)
reached, the Court is asked to totally stop the discharge.

Since the beginning of 1969, the Justice Department has filed more than 300 criminal cases seeking fines against polluters. In addition, we have filed more than 65 civil actions for injunctions.

The first civil injunction suit brought under the Refuse Act to abate pollution was filed against the Florida Power and Light Company to halt the discharge of heated water from its power generating plants into Biscayne Bay.

After the federal judge ruled that the discharge of thermal waste is a violation of the Refuse Act, the utility company agreed to undertake a \$30 million construction program to lower the temperature of its water discharge to a biologically acceptable level.

This case has resulted in voluntary compliance by promises of additional improvements to many power plants in operation or to be built throughout the United States.

In mid-1970, the Justice Department filed 10 civil injunction

cases to halt mercury pollution. Some of the companies sued were dumping as much as 300 pounds of mercury a day into rivers. One of the plants sued closed down and the other nine immediately reduced their mercury discharge to less than half a pound a day. Forty other plants discharging mercury voluntarily cut back their emissions to a fraction of a pound.

Thus, in a period of about six months, we virtually eliminated the hazard that faced the country from the continual dumping of mercury into bodies of water. We have not eliminated the problem caused by the mercury already in the water, but we have brought to a virtual halt any additional pollution.

We have vigorously enforced the Refuse Act against companies that discharge toxic and hazardous substances such as cyanide, phenol, chromes and lead into rivers and streams. The first case to go to trial involving such discharges was against the Armco Steel Corporation on the Houston Ship Channel in Texas. In that case the District Court held, in September, 1971, that the Company's toxic discharges should be stopped forthwith.

Of special interest to citizens is the provision of the Refuse Act authorizing payment of half of the fines imposed on polluters to persons who provide information leading to a conviction. Courts have authorized such payments in recent years.

And through the use of still another federal law, the Justice Department prosecuted several oil companies for failing to install safety devices on wells located in the Gulf of Mexico, which resulted in the leakage of thousands of barrels of oil off the coast of Louisiana. The companies paid fines totaling more than \$2.25 million.

The Department of Justice will continue and intensify its efforts to enforce federal anti-pollution laws, but every segment of our society must share in the responsibility for improving the quality of our water and air.

The full resources of states and localities must be brought to bear on this problem. And, in a nation where governmental power is conferred by the people, the interest and enthusiasm of young people will continue to be a primary factor in our campaign for a clean environment.

HALLOWEEN Triple Feature

"Movies 'til Midnight"

7:00

THE WIZARD OF OZ

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★ ★ ★ ★ ★

Approx. 8:30

FAHRENHEIT
451

Julie Christie
Oscar Werner

★ ★ ★ ★ ★

Approx. 10:20

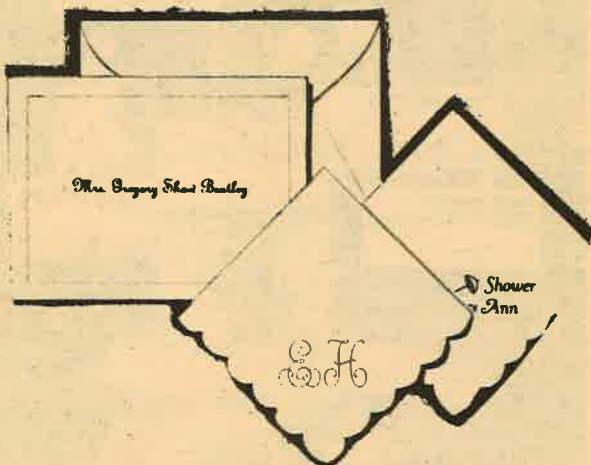
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'Fiddler on the Roof' opens drama season



Rick Moore, playing the lead male role of Tevye, wishfully sings about what he would do if he were a rich man, in the Bob West-directed play, "Fiddler on the Roof." Homecoming weekend's capacity crowds necessitated an extended performance Monday night.

— PHOTO BY TOM ESTES

By Mike Justus

The curtain closed Monday night for the final time on the Jewish community of Anatevka. And as evidenced by the standing ovation of an impressed audience, the cast of "Fiddler on the Roof" did more than just fiddle around.

Accented by the versatility in set change and the professionalism of live orchestration, "Fiddler" provided homecoming visitors with both a cultural and entertaining extravaganza.

Johann Wolfgang von Goethe, by use of his "Prelude on the Stage" in *Faust*, documents the quality of a successful dramatic production as a careful blend of both entertainment of the moment and universality of the ideal. Using Goethe's statement as the measure, can the cast of "Fiddler on the Roof" bid farewell to the fruits of its labors knowing it succeeded in its dramatic attempts?

From all outward appearances there is little to find fault with in the character portrayal. The authenticity in costuming and make-up combined with special lighting effects, such as Tevye's thoughts about his daughter Chava, do contribute to a remarkable facet of professionalism.

Special commendation is well-deserved for the ambitious choreography throughout the performance but especially in the "Inn Scene" of Act I. Evidently, the cast succeeded in providing the audience with entertainment of the moment, fulfilling the first half of Goethe's standard.

Evaluation of the performance for universality of ideal, the second condition of Goethe's



The two-story ghost of Fruma Sarah, composed of Bill MacDonald and Beverly Martin, haunts Tevye and Golde, played by Moore and Teresa Rushton, in "Fiddler."

— PHOTO BY TOM ESTES

formula, shifts the focus from the stage action of the cast to the mental awareness of the audience. Did we of the audience recognize and accept the intellectual, insight and comment offered us by the performers?

Technically, the play is set in "Anatevka, a small village in Russia — 1905, on the eve of the Revolutionary Period."

Ideally, "Fiddler on the Roof" can and does take place anywhere an ethnically bound group struggles to maintain identity.

The prologue to Act I points out the life-sustaining influence tradition produces in the Jewish community, anemic from rebellious infection. The paternal Tevye and his shrewish wife Golde struggle with having to compromise traditional values distorted by their children. But it is through this apprehensive struggle that Tevye and Golde learn that parents "must bear their children even after they are born."

The phantom fiddler, perched on the eve of the roof, plays a familiar tune composed by successive generations of time-past. Similarly, the spirit of man desperately clutches the last shingle of tradition attempting at the same time to play a song of identity and existence.

"You might say everyone of us is a fiddler on the roof, trying to scratch out a pleasant tune without breaking his neck." As you pass the Administration Building tonight, pause for a moment, and listen for the scratching music of a fiddler on the roof.

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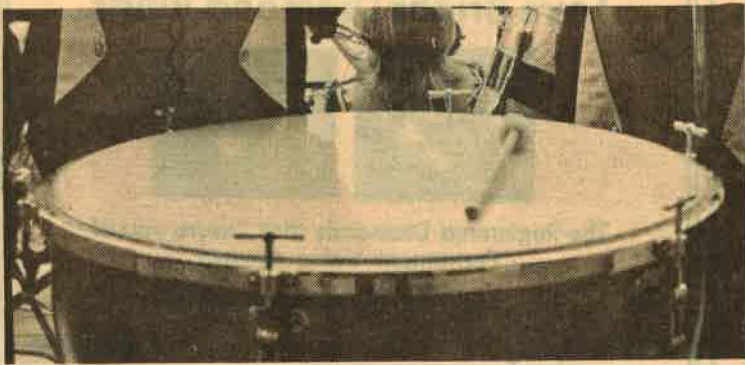
HOMEC



... is standing on the bench?
— PHOTO BY KRIS WEST



... is a super-filled new stadium.
— PHOTO BY KRIS WEST



... is a big drum.
— PHOTO BY TOM ESTES



... is Liz Williston escorted by Jerry Cook.
— PHOTO BY KRIS WEST



... is Martina Peacock escorted by Mike Gray.
— PHOTO BY KRIS WEST



... is being beautiful.
— PHOTO BY KRIS WEST



... is the Searcy High School Band and majorettes performing during halftime.
— PHOTO BY KRIS WEST



... is Laura Shuffett escorted by David Willis.
— PHOTO BY KRIS WEST

OMING



... is Glenda Gunter escorted by Stephen Tucker.
- PHOTO BY KRIS WEST

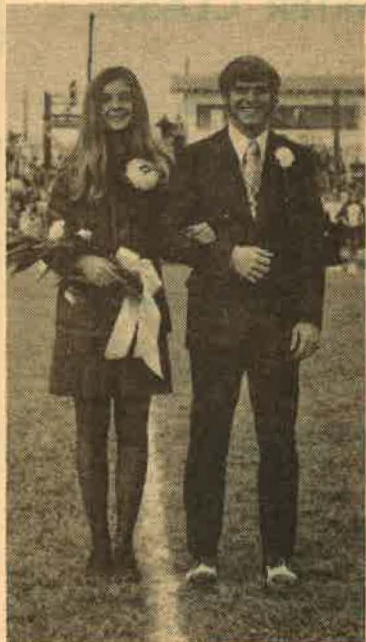


... is a drum major decked out in white.
- PHOTO BY KRIS WEST



... is the Bison Pep Band accompanying Buddy Jones, SA President.

- PHOTO BY KRIS WEST



... is Pat Johnson escorted by Ron Nicola.

- PHOTO BY KRIS WEST



... is drinking a toast to life!

- PHOTO BY TOM ESTES



... is being together with God at Bee Rock.

- PHOTO BY TOM ESTES



... is Carol Bucy escorted by David Staggs.

- PHOTO BY KRIS WEST



... is big and little cheerleaders.

- PHOTO BY KRIS WEST



... is having him here.

- PHOTO BY KRIS WEST

Retired dean advocates polarity of the sexes



By Alice Landrum

Mrs. Zelma Bell Green, Harding's Dean of Women from 1947 to 1951, says she loved the position.

This versatile woman who earned her Ph.D. in psychology and education has made some cogent observations on student behavior.

According to Mrs. Green, "One of the biggest problems facing college students today is confusion over what it means to be a male or female. This confusion is a product of our mass media and the women's liberation movement."

In the book **Christian Male-Female Relationships** which Mrs. Green wrote and had published in 1967, she airs her view on the sexes. Basically she believes in a polarity of the sexes because, she says, "To abolish sexual differences is contrary to scripture."

Not only has Mrs. Green written a book and served as Harding's Dean of Women but she has taught at nine other colleges and universities.

During World War II she served in the WAVES and then attended Columbia University where she earned a master's degree in student personnel administration. From there she came to Harding as Dean of Women.

Since serving at Harding she has helped the Air Force develop a career guidance curri-

culum and earned her Ph.D. at the University of Denver while teaching there.

In her teaching career she has traveled throughout the Midwest with her husband, Dee Green, who is a counseling psychologist for the Veteran's Administration in Little Rock.

Now she has retired to live in Searcy with Mr. Green and their daughter, Carol, a seventh grade student at Harding Academy.

Mrs. Green has spent her life as a wife, a mother, a teacher, a counselor, a writer and an administrator. She says, "I like it all."

"To me the greatest need is helping people. As a counselor I could have a hundred people a day if I opened the door. There is no limit to the number of people who need help."

Action Campaigns go to Southern State College

Action Campaigns is a group of twenty to twenty-five Harding students led by senior Dick Russell who are taking action for Christ on week-end campaigns.

The group traveled to Augusta, Ark., on Oct. 15-17 for a campaign and will go to Southern State College in Magnolia this weekend.

The campaigners leave around 5:30 this afternoon for a campaign and will return Sunday afternoon. Walking door-to-door, they try to conduct or make appointments for Bible studies with families and to arrange to mail Bible correspondence courses into their homes.

A study group meets each Thursday night at 8:30 in the Bible building to prepare for these campaigns.

Concerning the campaigns, Dick Russell commented, "Most people feel that campaigns into small towns are a waste of time, but they don't realize the uplifting spiritual effect of a campaign on the congregation as well as on their own lives."

Wolfe to receive Alpha Chi award

Donna Wolfe, a '71 Harding graduate, is the recipient of one of two H. Y. Benedict Fellowships, which carry a stipend of \$400, awarded for this school year by the National Council of Alpha Chi, the scholarship honor society.

Miss Wolfe, a business education major who graduated with a 4.0 accumulative average, was chosen from about 20 nominees from the 115 chapters of Alpha Chi. William Acord of Northeastern State College, Tahlequah, Okla., won the other fellowship.

Her undergraduate honors include being listed in Who's Who Among Students in American Universities and Colleges, winning the Honor Student and Ganus Awards and receiving the honor graduate pin presented by the Arkansas Eta Chapter to the senior graduating with the highest academic average.

She is currently employed as the secretary of Billy Ray Cox, vice president of the college.

Recent Harding graduates who have received Benedict Fellowships are Sonny Shearin in '70 and Dale Work in '68.

Mrs. Zelma Bell Green, Harding's Dean of Women, '47-'51, who has returned to Searcy to retire, displays a product of her blue ribbon-winning skill — painting embroidery.

— PHOTO BY KRIS WEST

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**Bill Cox,
Vice-President
Harding College**



Friendly Week 'lufs you this much'

By Nancy McCluggage

Now is the time to start practicing a big smile for Friendly Week on Nov. 1-6!

A little man holding out his arms and proclaiming, "I Luv You This Much!" is the symbol of Friendly Week. Everyone will receive this symbol on Monday at the close of a friendly chapel program sponsored by the class officers to introduce Friendly Week.

Activities for this week begin Monday with Monday night meeting at 6:00 in the balcony of the Large Auditorium. Open House will follow. Late permission until 11:00 has been granted as a friendly gesture from the administration. Men visit the women's dorms from 7:00 to 8:50 and women visit the men's dorms from 9:00 to 10:50. A prize will be awarded to the friendliest dorm.

Tuesday is "Be Friendly to Teachers" Day. Students are encouraged to polish a teacher's shoes, present him with an apple, candy or cookies, clean an administrative office or invite a teacher to lunch if possible.

Students get their turn on Wednesday, "Be Friendly to Students" Day. The faculty may welcome students to their classes, distribute favors such as bubble gum, hold the doors for the students in chapel, or invite students into their homes. Wednesday evening worship services will be held on the lawn at 5:30 with friendly Bob Helsten, professor of Bible, and Andy T. Ritchie, professor of Bible, leading the singing.

Thursday is "Be Friendly to Girls" Day. Men will jump at the chance to be chivalrous all day long by carrying books and trays for women students, opening doors for them, escorting them to classes, asking them to eat with them and finally by inviting them to Lily Pool Devotional at 9:30 in the evening.

Friday has been dubbed "Be Friendly to Men" Day or Twirp Day. On this occasion, coeds will return the courtesies shown to them on Thursday. They cannot complain about not having a date on Friday night because this is their opportunity to invite a guy out for a special evening (and it is also their turn to foot the bill).

All students and faculty mem-



bers will join together on Saturday for "Be Friendly to the Community" Day. Friendly Week activities close on Saturday afternoon with an all-school carnival from 1:00 to 4:00 on the intramural field. Social clubs and various other organizations on campus will set up

booths. All proceeds will be contributed to the fund for the new student center.

The burning of the grouch at the carnival will mark the end of the official Friendly Week, but it will mark the beginning of many friendly weeks to come.

Singing preludes Pryor meeting

By Ellen Kramar

There will be singing in the streets of Searcy next week as students walk to the West Pleasure Church of Christ meeting place to hear Brother Neale Pryor, assistant professor of Bible, speak each night.

Students walking to the building have been asked to sing within a couple of blocks of its location to promote a spiritual frame of mind and to remind the neighbors of the special meeting to be held Monday through Friday at 7:30 p.m.

Enthusiasm has mounted as students have become involved in publicizing the meeting throughout Searcy in their "spare" time. Personal invitations have been made at the door and by phone. The aim has been to make at least three invitations to everyone in Searcy.

For overflow crowds arrangements are being made to set up microphones and speakers outside the building, weather permitting. Other provisions are being made in case of disagreeable weather.

Testing for credit offered by College Level Exam Program

Fifty-one students have requested to take the College Level Examination Program Test Nov. 13.

The CLEP test, given for the purpose of advancing students who have already obtained the necessary knowledge, permits them to receive up to 29 semester hours of credit.

To qualify for the Harding program which is under the direction of Dr. Bobby Coker, assistant professor of education, students must have fewer than 68 semester hours and have scored a minimum ACT composite score of 25. Students must also sign up for the test by a deadline, which was Oct. 12 for this test.

Given once a semester, the general exam has five categories including humanities, English, social science — history, natural science and mathematics. A possible six hours' credit can be earned in each course.

A fee of \$15 is charged to take the test, with an additional \$10 required for each course given credit.

Subject exams are also given throughout the year with a fee of \$10.

Although recently initiated at Harding, CLEP tests are administered by approximately 1,000 colleges and universities in the nation, including eight out of 16 in Arkansas.

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Ouachita squeezes by Bison at Homecoming



Bison quarterback Tom Ed Gooden hands off to 'Snake' Dixon behind the blocking of Mike Beatty. — PHOTO BY KRIS WEST

By Ken Beck

The Ouachita Baptist Tigers narrowly held on to a 21-19 lead over a fired-up Bison team effort Saturday afternoon, as they handed Harding its first homecoming defeat in six years.

An astonishing amount of 947 yards was totaled by both offenses. Harding had more yardage, 481 yards to OBU's 466, but came out on the lesser end in points.

Ouachita's offense gained 427 yards on the ground with Johnny Baker, the AIC's leading rusher and number two in the nation, running for 243 yards. Harding had a balanced attack that gained 257 yards on the ground and 224 through the air. Bison tailback Alan Dixon rushed for 229 yards and quarterback Tom Ed Gooden threw 16 pass completions for 224 yards.

The Bison received the opening kickoff and the Tiger defense stopped Harding in three plays forcing them to punt. The Baptists offensive machine then went 71 yards in 12 plays to score their first touchdown on a 7-yard pass from quarterback Barry Bennett to flanker Charles Carozza. The extra point kick was good.

On their next possession OBU found themselves in the hole on their nine-yard line. They quickly remedied that as on a second and seven situation Baker swept around left end and raced down the sidelines 88 yards for another Tiger touchdown. The extra point was good again and OBU led 14-0.

Once more the Tiger offense marched downfield to Bison territory, but defensive halfback Randy Brubaker intercepted a Bennett pass at the eight to halt any Ouachita threat.

The Bison team came alive after the interception as on the first play Dixon rushed through a gaping hole opened up by the right offensive line and galloped 91 yards only to be tackled on the one. On the next play he went the remaining yard to



Randy Brubaker posed a constant defensive threat to OBU. — PHOTO BY KRIS WEST

score and Gooden kicked the PAT to make it 14-7.

With less than two minutes left in the half Ouachita found themselves in an opportune position on the Harding five-yard line with a first and goal. The Bison defense dug in deep and held Ouachita and Baker from crossing the goal line with four defensive plays. The half ended with OBU leading 14-7.

The second half showed Harding playing a far superior ballgame to Ouachita's. The Bison front offensive line held up the Tiger defensive rush which gave Gooden time to throw passes to All-AIC split-end Ronnie Peacock and tight end Steve Clary to arrive at the Ouachita one. A fumbled hand-off went into the end zone where a Baptist lineman recovered it to stop the Bison from scoring.

The Tigers then went from their twenty to the Harding

48 where a jarring tackle knocked the ball loose from Baker's grasp and Brubaker covered the fumble for Harding.

Gooden then went with a 15-yard pass to flanker Harry Starnes and a 23-yarder to Peacock. With a first and goal at the Tiger three, Harding fumbled again and another scoring possibility was lost.

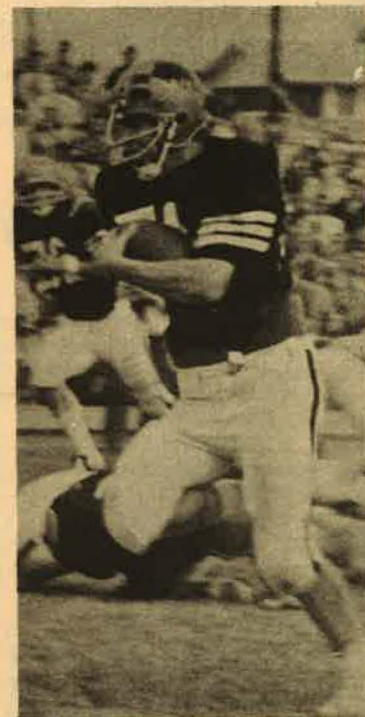
Harding had possession for the time in the third quarter, and this time they went all the way to score. Passes to Starnes and Peacock along with a 15-yard penalty set up the score as Gooden connected to Peacock, on a 27-yard touchdown strike. The try for two points failed, and OBU led by one, 14-13.

Ouachita scored their last touchdown on their next possession. An end around play went 77 yards to the Harding 12-yard line where defensive halfback Rodney Echols hauled down the runner from behind. Then Bennett hit flanker Carozza again for a 10-yard touchdown pass. The PAT was good, and OBU led 21-13.

Harding came back to score on a 23-yard pass from Gooden to Starnes with less than two minutes left in the game. It was 21-19 as Harding went for the two-point conversion to try for a tie but failed.

Dixon's rushing yardage and Gooden's passing total were each school records and Peacock added to his total career reception record seven more passes for 118 yards. Starnes finished with six catches for 74 yards and Clary had two for 25 yards.

Next week the Bison travels to Pine Bluff to play Arkansas AM&N in a non-conference game.



'Snake' Dixon breaks away from the Ouachita defense. — PHOTO BY KRIS WEST

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Seven members of the Bison cross country team cross the finish line together to tie for first place against Ouachita.
— PHOTO BY STEPHENS ERNST

Harriers take first seven places

By Don Blake

The Harding cross country squad got back on their winning habit by sweeping the first seven places of a Homecoming Day dual meet with a perfect score of 15 to 50 against Ouachita Baptist University.

The first seven Bisons crossed the finish line in one group clocked at 27:06 for the five mile course. They were Robert Mead, Tim Geary, John Ratliff, Philip Bone, Paul Jacoby, David Embry and Mike Kodrich. The first Ouachita Baptist runner, John Rocha, was two seconds behind at 27:08. Rocha led approximately the first three miles of the race. All eleven Harding men finished ahead of OBU's fifth man.

SENIOR CLASS PICNIC

Seniors will spend Sunday afternoon at Camp Wyldewood playing games, eating the evening meal and ending the day with a worship service, according to David Willis, class president.

In addition, the class of '72 has already completed several projects including the erection of a 63-foot flagpole at Alumni Field, building the queen's float for Homecoming and voting on the dedication of the 1972 Petit Jean.

Other class officers are John Edwards, vice president and Nancy McCluggage, secretary-treasurer.

The victory was once again a team effort. The Bisons had planned to go out as a group and coast behind the OBU leader. The group held together to the finish largely due to the efforts of Tim Geary, who allowed himself to drop back to encourage teammates. Geary recovered from a muscle prob-

lem that had hampered him in preceding meets making his best showing in the last few weeks. The team was also aided by John Ratliff, who set a comfortable pace for the team.

Tomorrow the Bison harriers will run in a dual meet against AM&N in Pine Bluff at 11:00 a.m.

From the Sidelines

By Larry Brown

Bison gridders will be trying to recover the costly disease of "fumbleitis" after last week's 21 to 19 loss to Ouachita. The loss featured two long drives to inside the three-yard line with fumbles and OBU recoveries to climax both.

The Harding defense looked tough and really outshined the offensive unit despite several good aerial snatches by Starnes and Peacock and good rushing by Dixon.

Tomorrow's game in Pine Bluff against the Lions of AM&N will be another tough one for the Bison. AM&N exploded for 13 points in the first quarter of last year's game and Harding finally got on the board with six points in the third quarter for the 16-6 final, AM&N on top.

The Lions will have returning letterman standouts on both offense and defense; also they will be previewing freshman all-stater Gary Anderson of Arkadelphia.

Harding's harriers were scheduled to have an open date tomorrow but will travel to Pine Bluff for a dual meet against AM&N.

Arkansas AM&N isn't one of the stronger cross country powers in the conference. They do have several returning lettemen and one strong runner from last year. AM&N will be one of the teams to watch for at the onset of track season in the shorter distance races.

The AIC cross country championship is less than a week away at Conway. Even with a meet tomorrow, thoughts will be on a victory in Conway, Nov. 5.

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